



MEDIA RELEASE

Case IH invites farmers on US study tour in 2013

Case IH Steiger and Quadtrac tractors have long provided industry-leading power and innovation to large scale farm operations and Case IH is providing the opportunity to see this innovation first-hand as part of the 2013 USA Case IH Tour of Duty.

The nine day expenses paid tour will see participants travel the USA, through North Dakota and Illinois.

Tim Fanning, Case IH Product Manager, said the Case IH Tour of Duty is available to customers who order a new Steiger or Quadtrac before 30th April this year.

“The exclusive tour gives Case IH customers a very unique opportunity to be hosted by Case IH at the Steiger factory in Fargo, North Dakota, and then at the world-famous Farm Progress Show.

“The tour recognises the industry leading technologies and innovation of the Case IH designs and allows participants to see new models coming onto the market on a world stage,” said Tim.

The nine day tour will give the group of Case IH customer’s access to leading research insights globally while travelling the USA, through North Dakota and Illinois.

“The trip will also take in some of the local sites such as a Chicago Sunset River Cruise and a White Sox baseball game,” said Tim.

“As part of the factory tour, customers will experience the industry leading technologies and innovation of the Case IH designs and a first-hand look at new models coming on to the market.”

[continues next page]



Steiger and Quadtrac tractors have cemented themselves as market leaders, through fuel-efficient power growth, even weight and power distribution, and the highest horsepower 4WD tractor engines available.

The names are synonymous with productivity, ease of operation and maintenance. Whilst boasting the industry's largest cab delivering maximum visibility, 40° swivel seat, multicontrol armrest and exclusive cab suspension options.

Customers can qualify for the expenses-paid Case IH Tour of Duty 2013 if they order their Steiger or Quadtrac before 30th April this year, subject to terms and conditions.

For more information contact:

Echuca CIH Sales & Service
43 Sturt Street
ECHUCA VIC 3564
Ph: (03) 5482 1733
Email: sales@echucacih.com
Web: www.echucacih.com.au

[end]