



Case IH Farmall returns to Australian soil

One of the most recognised names in tractors, the Farmall, will re-enter the Australian market in 2013.

With a list of features normally reserved for larger tractors, the new, compact Farmall B and Farmall JX models will range from 23-110 horsepower.

John Dreves, Case IH Product Manager for Tractors, said the Farmall is the ideal small tractor, suited to small to mid-sized farming operations.

“The Farmall name is a customer favourite, well-known around the world for its versatility and performance.

“We’ve evolved the Farmall over the years to meet the varying needs of Australian producers and in 2013 we’re excited to introduce our new range offering increased engine capacity across many operating environments.

“The Farmall B Series tractors replace the Maxxfarm range of compact tractors. The 20B, 25B, 35B, 40B, 50B and 60B have all been redesigned and will offer dependable power, fuel efficiency, comfort and promote more productivity from the tractor seat.”

Farmall B tractors feature three or four cylinder, fuel efficient engines, and mechanical self-levelling loaders are available. The tractors also suit a wide variety of attachments for many uses.

“The Farmall B moves effortlessly between operating sprayers and high powered tillers in horticulture operations, manoeuvring in orchards and plantations and handling a wide range of small farm tasks,” John said.

The Farmall JX series is also being launched this year, delivering unrivalled value for money in a neat package.

“The Farmall JX is the perfect combination of economy and productivity delivering a reliable and effective performance across a variety of tasks,” John said.

“If what you are looking for is a no-fuss utility workhorse that is easy to handle, the Farmall JX is the tractor for you.”

Six Farmall JX models are available – Farmall 70JX, 75JX, 80JX, 90JX, 100JX and 110JX – and all feature a newly designed cab for increased operator comfort.

“The hydraulic power shuttle, standard on the top four models, is perfect for loader work in livestock applications, offering smooth direction changes and increased productivity,” John said.

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“The Farmall B and Farmall JX series tractors have been designed with versatility in mind.

“We understand that on any given day, producers are performing a variety of tasks and must be able to turn their hand to any situation – now we offer a range of tractors that do the same.”

“We’re excited to see the Farmall back on Australian soil – so talk to your local Case IH dealer about our new range of Farmall B and Farmall JX tractors.”

For more information see your local Case IH dealer or visit www.caseih.com

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