



Celebrating 25 years of Magnum tractors

The Case IH Magnum, a name synonymous with innovation, reliability and productivity turns 25 this year.

Case IH Magnum Series tractors have delivered producer-driven, proven technology to Australian farmers since 1987.

Tim Fanning, Case IH Product Manager – Tractors, said the Magnum has long been a customer favourite.

“The Magnum brand has built a legacy for reliability, exceptional performance and durability over the past 25 years.

“The Magnum series has been built with customer feedback front of mind, offering more power to handle the most demanding tasks at higher speeds, better fuel efficiency and with the best cab in its class.

“As a result, the Magnum has set the industry standard for power and productivity.

“Magnum delivers leading fuel efficiency, and with Automatic Productivity Management – APM – you can achieve up to an additional 24% in fuel savings.

“APM also makes the Magnum easy to drive, even for the least experienced operators.

“The current model Magnum has the tightest turning radius in its class and delivers more power to the ground with minimal ballast due to its sculptured surround frame.

“Operator comfort is also a hallmark of Magnum tractors with the current models providing drivers with the largest, quietest cab, with the best visibility on the market – and industry exclusive cab suspension is standard.

“The Multicontrol armrest further enhances operator comfort by putting control of 80 to 90% of the tractor’s commonly used functions in one hand”.

Tim said to celebrate Magnum’s 25th Anniversary, Case IH has produced 150 special edition silver Magnums globally.

“We’ve managed to secure a dozen of these special edition machines for Australia,” said Tim.

“Look out for these tractors at upcoming field days across the country.”

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All 2013 Magnum tractors will come with a commemorative 25 year decal on the bonnet in recognition of this important milestone.

“2013 is an exciting year for Magnum – we look forward to building on the Magnum legacy in the coming years by continuously improving and upgrading our range to offer superior engine power through smart, efficient designs.”

For more information contact:

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