



# Farming Together

## June / July 2012

Welcome to the June/July edition of our Newsletter. A decision was made in June to run our Newsletter Bi Monthly rather than monthly now that it's up and running. So if you were wondering where the June edition got to, this would explain it. We are also having our web site re-designed at the moment. Completion is expected in 6-8 weeks so watch out for the announcement. Good general rain in early July, together with increasing commodity prices, have improved the outlook for this season. Hay and Harvest machinery is still readily available at the moment but some models are starting to run short. If you are in the market I'd get in sooner rather than later. Training also kept us busy through June and July with staff attending in excess of 400hrs of schooling in an effort to become ever more knowledgeable and efficient at what they do. Once again, I hope you're finding this newsletter informative.

*Darren Stephenson (Dealer Principal)*

## Staff News

We welcome our newest 1st year apprentice mechanic, Khobie Wilson to our team. Khobie attended Echuca Secondary College and had glowing reviews from his Automotive teacher, Scott Hore. He has a strong interest in the automotive industry and we welcome him to the Service team.

## Newsletter online

Thank you to everyone that registered their email addresses to receive our newsletter online. Congratulations to Andrew & Liane Hateley — you have won a \$50 merchandise voucher!! Simply come into our office and purchase floor stock, or place an order with our Parts department. Stay tuned for our next competition . . .

## Sales News

Power Farming Group, one of Australia's biggest distributor of hay, silage and cultivation machinery are set to showcase a huge range of gear during two days of working demonstrations.

The event, 'PFG IN ACTION', will be held on Wednesday 29 and Thursday 30 August from 10am to 4pm, at New Dookie Rd, Shepparton.

Billed as Australia's largest working field days, it includes Taarup, Vicon, McHale, Great Plains, Simba, Maschio Gaspardo and Drillrite machinery as well as Topcon guidance. These are all products that Echuca CIH sells and supports.

This type of action field days is becoming very popular around the World. PFG Australia's Tim Lawrence said the field days

offered a fantastic opportunity for buyers, potential customers, dealers, manufacturers and agronomy specialists to compare machines and share opinions in the run up to the hay and silage season.

"We've got a brilliant range of machinery from around the world on a fifty acre site which includes paddocks sown with hay crops", Mr. Lawrence said.

You will see some great machines in action and great results. We will also be offering some very attractive deals over the two day period.

Echuca CIH will be running a bus from our Echuca Dealership to the first day of the field days.

You can register your interest by calling Echuca CIH on (03) 5482 1733.

## Service News

Janine Rose (Service Admin) and Jason Jennings (Parts Interpreter) have recently implemented a health and wellbeing program for all staff, following a recent WorkHealth check run by Worksafe Victoria. The program is designed to promote health, fitness and wellbeing among our staff by providing a weekly fruit basket, exercise bike, basketball ring and gym equipment. Benefits include improved physical and mental health, and improved productivity . . . which is great news for us and our customers!



Considering a Polaris? Check out our competitive comparisons below between Polaris and two of its main rivals.



*Pictured left: New Polaris Sportsman XP 850 EPS after being pre-delivered by Mitch Columbine & Khobie Wilson.*



	Sportsman XP® 850 H.O. EPS	YAMAHA GRIZZLY® 700 FI AUTO 4X4	KAWASAKI BRUTE FORCE® 750 4X4i
Rack capacity	120/240 lbs. (54.4/108.9 kg)	99/187 lbs. (44.9/84.8 kg)	88/176 lbs. (39.9/79.8 kg)
Engine	850cc Twin EFI	686 cc Single	749cc Twin EFI
Suspension	9/10.25" (22.9/26 cm)	7.1/9.5" (18/24.1 cm)	6.7/7.9" (17/20.1 cm)
Clearance	12" (30.5 cm)	11.8" (30cm)	9.4" (23.8 cm)

*Why the Polaris Sportsman XP 850 HO EPS wins?* More power, more suspension travel, higher ground clearance and superior rack capacity. It is the hardest working, smoothest riding, big bore ATV on the market.

## Parts News

This month saw Jason Jennings invited to Brisbane for a Spare Parts conference with PFG (Power Farming Group). This conference outlined an improved ordering program, stock, special offers, parts information; and a meet and greet with the PFG spare parts team. PFG also introduced Shell oils to the PFG family. PFG are the suppliers of Great Plains, Tarrup,

Vicon, McHale and many more great brands. One of the nights saw the great AFL legend and "Australian Lambassador" Sam Kekovich as the guest speaker. Sam was the highlight of the night and had everyone in stitches!

We are pleased to announce that Echuca CIH has recently been appointed the distributor for the latest technology in bale

identification. Harvest Tec uses the latest cutting edge technology for the serious hay professional. Some advantages include individual bale recording, bale sorting, bale weight; and computerised records for customers and exporting.

Please call our Parts Department on 5482 1733 for any further queries.

## Marketing & Promotions

**POLARIS**  
SPORTSMAN X2  
TOWS MORE, CARRIES MORE, SEATS TWO

**\$9995 RIDE AWAY** **SAVE \$1500\***



\*Offer ends 30/09/12. Limited stock available. Not valid with any other offer. Excludes fleet clients.



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