



Your Case IH machine could be a calendar pinup

Case IH is giving up to 12 photographers the chance to win a prize pack and see their own photographs of Case IH equipment on next year's iconic calendar.

To enter, aspiring photographers simply need to submit great images of recent Case IH machinery at work in Australia.

"The Case IH yearly calendar has become an icon on walls and noticeboards across rural Australia," says Gemma Butler-Fleming, Case IH Communications Manager. "The images capture the best qualities of Case IH equipment and people tell us how much they enjoy seeing a new photo every month."

By using customers' images, Case IH has decided to do something a little bit different for 2014. According to Gemma, a lot of farmers have been posting their images on the company's Facebook page, so it made sense to capture this enthusiasm. The competition also reflects Case IH's commitment to Australian customers.

"Our engineering is geared towards customer needs and design improvements made to our products are largely based on customer feedback. Our products wouldn't be what they are today without this input so it makes sense that our customers be given the opportunity to contribute to the calendar as well.

"We're calling on people who want to share their love of Case IH equipment to submit an entry. Not only is there a chance of seeing your image featured in the calendar, but you'll be in the running to win some great Case IH prize packs. So get creative and start snapping!"

Case IH is looking for images showing a range of equipment and farm types. All photos must show safe work practices.

The competition closes on Friday 30 August 2013. Visit www.caseihcommunity.com.au to enter the competition.

[ends]

For more information contact:

Echuca CIH Sales & Service
43 Sturt Street
ECHUCA VIC 3564
Ph: (03) 5482 1733
Email: sales@echucacih.com
Web: www.echucacih.com